

OKINAWA

沖縄



1966



JAPAN AIR LINES



The site of heavy fighting in World War II, it is said that the pounding Okinawa took changed the face of the entire island. However, today Okinawa is completely rehabilitated and as the "Hawaii of the Orient", its warm climate and tropical scenery beckons the tourist to its shores.

Occupied since the end of the war by the United States, there are excellent roads and recreational facilities for the foreign visitor to enjoy.

ENTRY & EXIT REQUIREMENTS

Entry Permits in lieu of visas are required for entry into the island. Entry Permits may be obtained from the nearest U. S. Consulate or Embassy. However, holders of U. S. Passports, U. S. Armed Forces civilians and their dependents with official travel orders, and U. S. civilian government employees are exempted from this requirement. Non-U. S. citizens transiting Okinawa for a period less than 72 hours may obtain an Intransit Permit from the nearest U. S. Consulate by submitting an application form and a certificate from the carrier certifying confirmation of reservations on the departing flight.

Health Certificates - A valid small pox vaccination certificate is required.

FROM THE AIRPORT TO THE CITY

Your JAL Jetliner lands at Naha International Airport. The 15 minute taxi ride to the city costs about \$0.60.

CURRENCY

The U. S. Dollar is the official currency in Okinawa.

CITY TRANSPORTATION

Taxis - Metered taxis cruise the streets and the fare for large cabs are 25¢ for the first mile and 4¢ for each additional $\frac{1}{3}$ mile. For smaller cabs, the fare is 17¢ for the first mile and 4¢ for each additional $\frac{1}{2}$ mile.

HOTELS

As accommodations are rather scarce, it is recommended that advance reservations be made during the winter peak season. Usually a 5 - 10% service charge is added on the bill in addition to the 5% tax.

First Class Hotels

Rates for a single room with bath . \$8.50 - \$15.00
Rates for a double room with bath \$16.50

Royal Hotel	
34 Azamabara, Asato, Naha	Tel. 8-5166
Ryukyu Tokyu Hotel	
1002 Amekubara, Naha	Tel. 8-2151

Other Hotels

Rates for a single room with bath . . \$5.00 - \$7.00
Rates for a double room with bath . \$8.00 - \$10.00

New Dai-ichi Hotel	
Kokusai Main Street, Naha	Tel. 8-5121
Okinawa Hotel	
35 Daido, Naha	Tel. 2-3191

SIGHTSEEING

Although regular sightseeing buses are available, due to the language difficulty, it is recommended that tourists hire a taxi and an English-speaking guide for the tour. The cost for the taxi is about \$6.00 - \$7.00. Consult the Okinawa Tourist Service or the Okinawa Travel Agency for details.



Points of interest

Naha City The former site of the prefectural government, this city was flattened by the war. Today, it is completely reconstructed and especially Kokusai Dohri, called the "Miracle Mile," is lined with department stores and shops. It is the center of the island's political, cultural and commercial activities. Its population is about a quarter million.

Shuri Castle Ruins

The former capital of the reigning dynasty from the 15th to the 19th century, the castle was preserved in its original form until it was bombed during the last war. It is now the site of the Ryukyu University and Library.



Shurei Gate Built to decorate the entrance to Shuri over 430 years ago, this beautiful gate, as a typical Okinawan architectural structure, was designated as a National Treasure and is now a familiar landmark. The present gate was rebuilt in 1958 after the war.

Moon Beach One of the best beaches on the island, the beach derives its name from its sand which glitters like silver in the moonlight.



Manzamo A beautiful coral reef with a velvet lawn growing on it, Manzamo presents a beautiful spectacle with the cobalt sea blending with the coral.

Nago-machi Embracing the quiet waters of Nago Bay, this town is famous for its beach and for the schools of porpoise which every year wander into the bay to be caught by the town people.

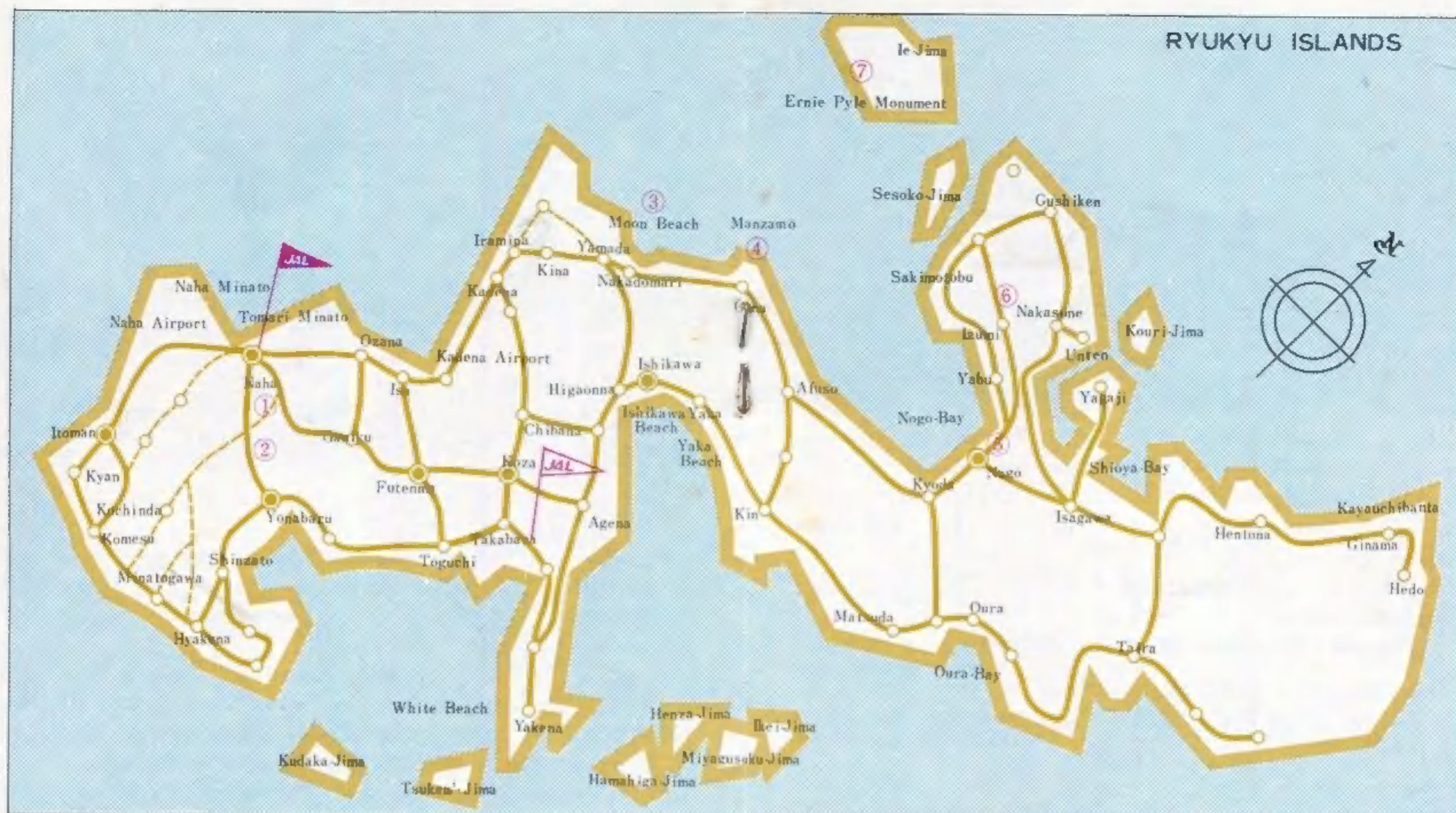
Izumi Pineapple Fields Formerly noted for its indigo, it is now a producer of pineapple. Its canneries are one of Okinawa's newest industries and its canned products are exported to many parts of the world.

Ieshima Known as the island where the famous correspondent, Ernie Pyle, was killed, this island with its beautiful scenery is well worth a visit.

RESTAURANTS

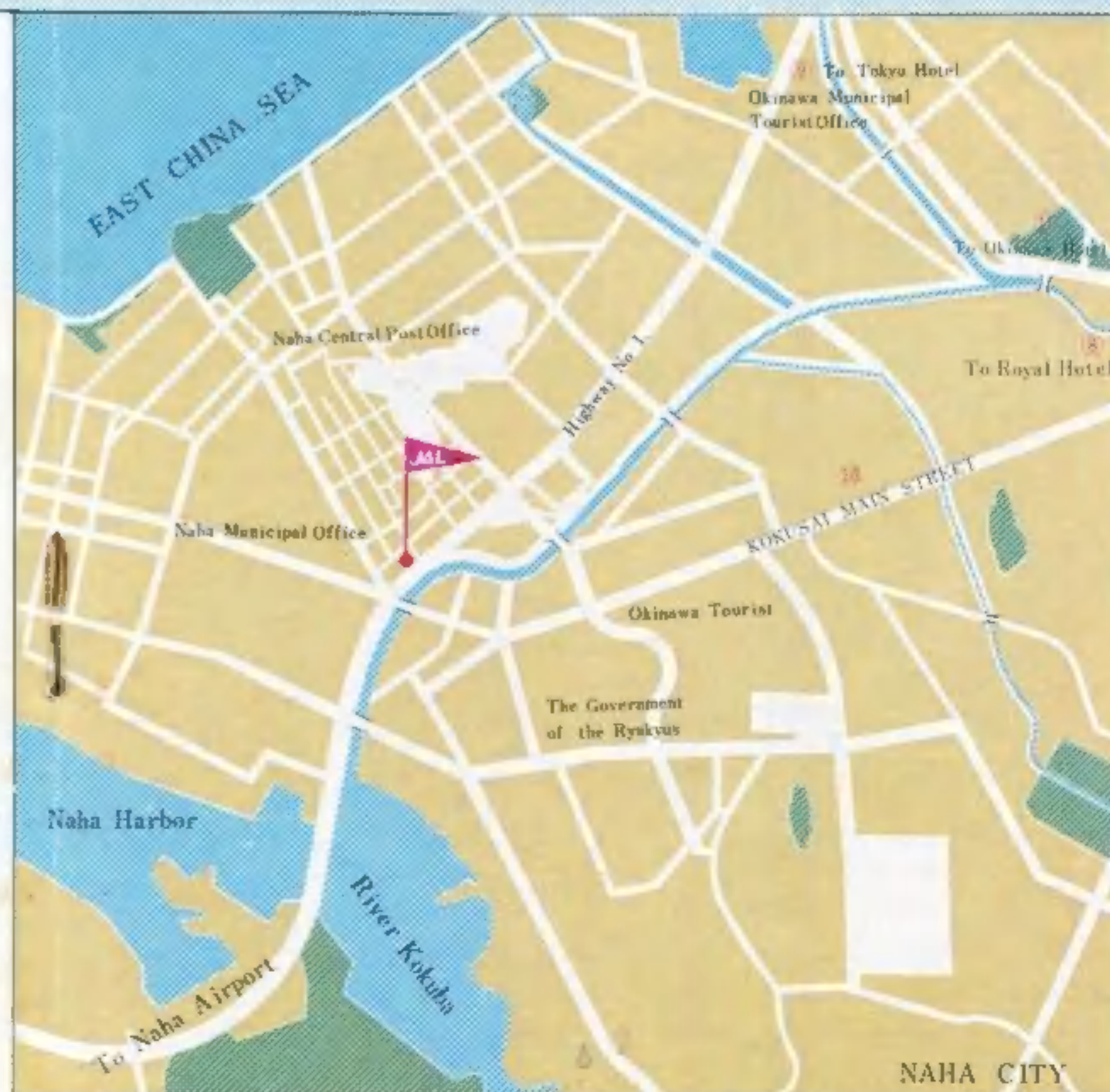
A visit to an Okinawan restaurant to savour the local food and watch native dances is a must for the tourist. Okinawan food is a mixture of Chinese and Japanese cooking, with pork as its main ingredient.

Matsunoshita (Tea House of the August Moon)		
	3, 59 Tsuji Machi, Naha	Tel. 8-2945
Naha		
	2, 67 Uenokura, Naha	Tel. 8-2548
Sama		
	3, 196 Tsuji Machi, Naha	Tel. 8-3251



Japan Air Lines Okinawa District Office
8, 1-chome, Kume-machi Tel. 088-3101
Japan Air Lines Ticketing Office
Awase Meadows Shopping Center
Tel 077-3401 ~ 2

1. Shurei Castle Ruins
2. Shurei Gate
3. Moon Beach
4. Manzano
5. Nago Machi
6. Izumi Pineapple Fields
7. Iejima
8. Royal Hotel
9. Ryukyu Tokyu Hotel
10. New Dai-ichi Hotel
11. Okinawa Hotel





Western Food

Seamen's Club

13-3, Peri, Naha

Tel. 8-5779

Italian Garden

Machinato Commercial Area

Tel. 99-2145

Plaza House

Awase Meadows Shopping Center

Tel. 77-3111

Rairai Ken

1-789, Makishi, Naha

Tel. 8-5103

SHOPPING

Okinawa folkcraft offer many interesting souvenirs to take home. Besides local products, imported items such as Swiss watches, jewelry, cameras, etc., can be bought at prices as low as in Hong Kong, due to low import duties. The shopping district is the "Miracle Mile". Main local products are lacquerware with unique patterns; earthenware jars and vases; Bingata, a local hand-dyed cloth excellent as table cloths; coral jewelry.



ENTERTAINMENT

Ryukyu Dancing - A mixture of ancient Ryukyu, Chinese and Japanese dances, the dancers wear ancient Ryukyu costumes and are accompanied by the Jamisen, a three-stringed guitar similar to the Japanese Samisen. The dances are shown at the restaurants serving Okinawan dishes.

CLIMATE

Located in the sub-tropics, it is warm the year around.

		Average Monthly Temperatures											
High		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	C	19	19	21	24	29	30	32	31	30	27	24	20
Low		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	F	66	66	70	75	84	86	90	88	86	80	75	68
Rainy Days		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	F	55	53	60	64	68	75	77	77	75	70	64	57

TRAVEL MEMO

Tips - A service charge is added to your hotel bill, so no tips are required. The local custom is not to tip the hotel bellboy or the taxi driver.

Electricity - 100 volts, 60 cycle

Air Mail Rates to Major Countries

Zone	Postcards	Letters (Each 19g)
1	9¢	14¢
2	13	19
3	18	27
4	23	35

Note: Zone 1.....China Mainland, Taiwan, Hong Kong and Philippines.

Zone 2.....Austria, Thailand, India, Malaya, Singapore, Hawaii and Burma.

Zone 3.....U. S. A. (except Hawaii), Canada and Middle East.

Zone 4.....Europe, Central America, South America, West Indies and all islands in South-Western Pacific.



PUBLIC HOLIDAYS

January 1	New Year's Day
January 15	Adults' Day
March 21 or 22	Vernal Equinox Day
April 1	Ryukyu Government Anniversary Day
April 29	Emperor's Birthday
May 5	Children's Day
May Second Sunday	Mothers' Day
July 22	Memorial Day
July 13 - 15	Bon Festival
September 15	Senior Citizens' Day
September 23	Autumnal Equinox Day
October Second Saturday	Athletic Day
November 3	Culture Day
November 23	Labour Thanksgiving Day

ANNUAL EVENTS

- January 20 of lunar calendar Juriuma Festival
- Originally a festival for the guardian diety of courtesans. Geishas parade the streets in their finery.
- May 4 of lunar calendar Harii Festival
- A festival for the Sea Gods, a main feature is the boat race.
- July 13 of lunar calendar Bon Dances
- A festival to console the souls of the departed, dances are held at each village.
- August of lunar calendar Tug-of-War
- Village youths engage in this sport with ropes made in their own villages.



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